

MAKE SINGAPORE A BETTER HOME



A Clean or Cleaned Singapore?

Currently, 1/3 of Singapore residents litter and do not clean up after themselves when it is inconvenient.

- 58,000 workers clean up our housing estates, roads, public walkways and waterways every day.
- Our over-reliance on cleaners is not sustainable.
- We should rely on ourselves to keep Singapore clean.



A Sustainable Home to Live In

Each one of us has a role to play.

Our actions can make Singapore a truly clean and beautiful country and sustain our resources.

Let's do our part to achieve a sustainable Singapore.



Join Sustainable Bright Spot

Sustainable Bright Spot encourages residents to pick up after themselves and be more civic-minded.

In a Sustainable Bright Spot, everyone takes personal responsibility to keep shared spaces clean and reduce the harmful effects of littering on our health and the environment.



I want to be a part of this! Where do I begin?

1. Check [here](#) to see if your community is already a Sustainable Bright Spot.



2. If your community is not an existing Sustainable Bright Spot, choose a date to officially launch it.



3. Use the Checklist and Resources on page 6 to guide you.



4. Your community is now on its way to becoming a Sustainable Bright Spot!



Checklist and Resources

Thrust	Action	Completed
 <p>Awareness</p>	<p>Put up posters, banners and/or post on social media platforms.</p> <p>Download publicity materials here.</p>	<input checked="" type="checkbox"/>
 <p>Action</p>	<p>Choose a date to launch officially in your community.</p>	<input checked="" type="checkbox"/>
	<p>Lead at least 2 ground-up activations annually:</p> <ol style="list-style-type: none"> 1. Participate in Keep Clean, Singapore! 2. Organise activities (e.g. clean-up, outreach, cleaners' appreciation) at other times. <p>Post the activation on social media and remember to hashtag #KeepSGClean</p>	<input checked="" type="checkbox"/>
 <p>Advocacy</p>	<p>Declare all events litter-free.</p> <p>Check out 'Cleaner Events Start With Us' guide for tips.</p>	<input checked="" type="checkbox"/>
	<p>Engage residents to maintain cleanliness at events and other community touchpoints.</p>	<input checked="" type="checkbox"/>

Activities in Sustainable Bright Spots



Residents from Taman Jurong Zone F tidied up their neighbourhood



PHC introduced the programme to residents in Boon Lay View



SBS launched at National Day Observance Ceremony in Kembangan-Chai Chee

We are responsible for keeping our home, Singapore, clean and beautiful.

Be part of the Sustainable Bright Spot programme today!

LET'S BE A
ZERO 
LITTER
NATION 

BROUGHT TO YOU BY:



PUBLIC
HYGIENE
COUNCIL



CLEAN

  @KeepSGClean

www.publichygienecouncil.sg

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