

a cleaner way to move

Scan to join Stridy!



Stridy makes litter picking fun and simple. Scan to download our app & find out more!



#### A CLEANER WAY TO MOVE

Stridy is creating a movement to keep our environments clean through striding!







Stridy encourages fun opportunities for striding on your own or with a community!







Stridy is made up of groundswell of people from all over the world engaged with the subject of waste and recycling, playing our part with a simple stride!

With a global community making collecting litter from their environment a habit, Stridy is creating awareness and advocacy for a cleaner environment.

With enough Striders, our collective impact on living environments will quickly be noticeable to getting our world to 100% proper waste management.



## Foundations of Stridy



#### **Positive Motivation**

We are committed to ensure our users have a fun experience.

This positive experience builds motivation and commitment to being a part of the Stridy community.



#### **Not for Profit**

We are not-for-profit, and get funding from campaigns and events.

We are committed to always being transparent about our finances.

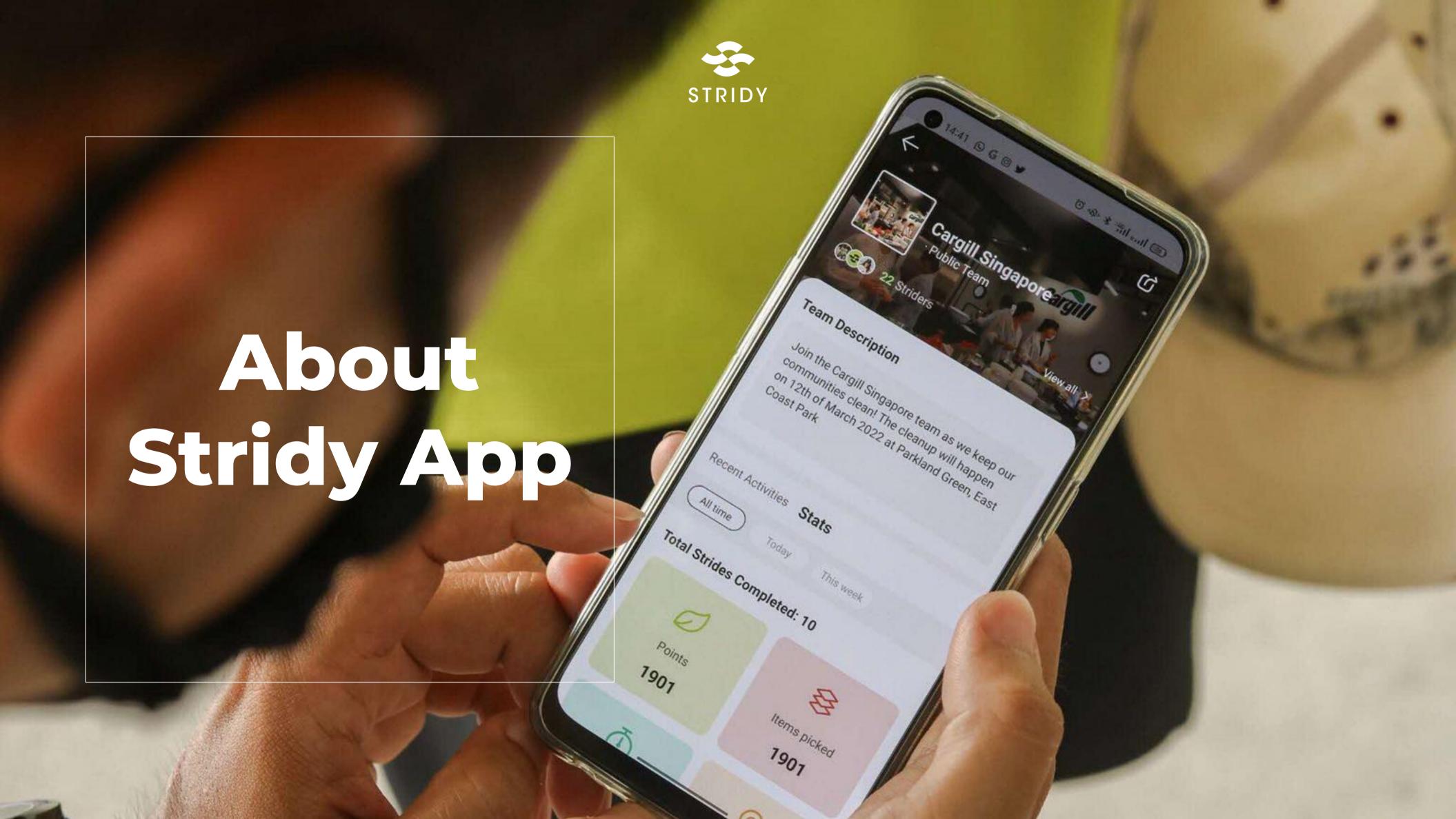


#### Stakeholder Collaboration

We believe the problem of waste can and will be solved through collaboration of all stakeholders.

We can do this together.





# Step 1: Download Stridy app

- 1. Search 'Stridy' mobile app from App Store or Google Play
- 2. Download Stridy app
- 3. Create an account with your Email or any social media accounts



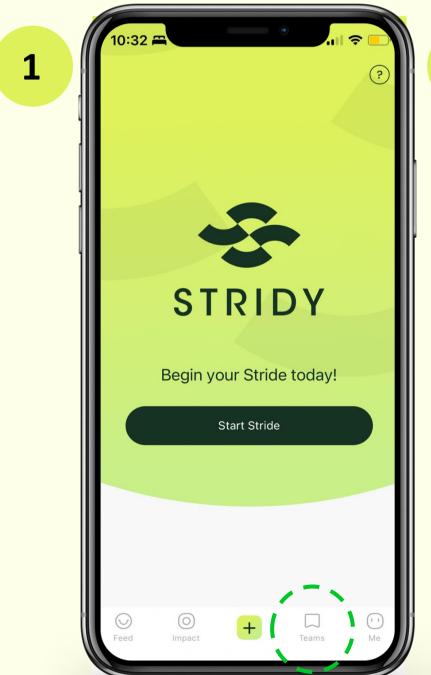


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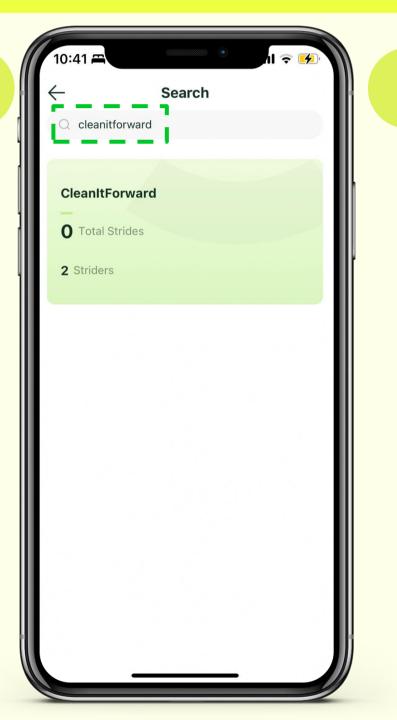


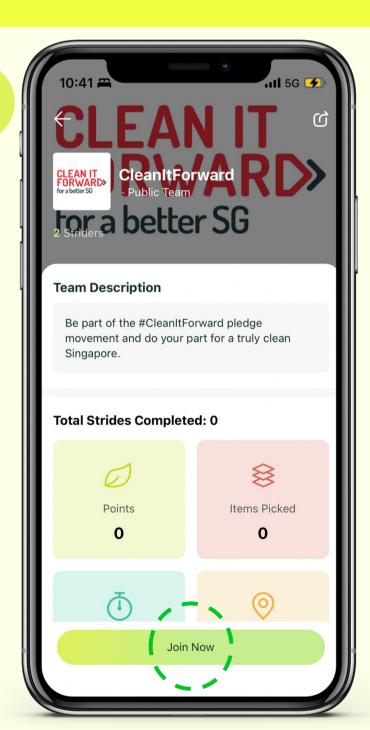
## Step 2: Join the team

- 1. Tap on Teams
- 2. Tap on the magnifying glass
- 3. Search for your team, eg 'CleanItForward'
- 4. Tap 'Join team now!'









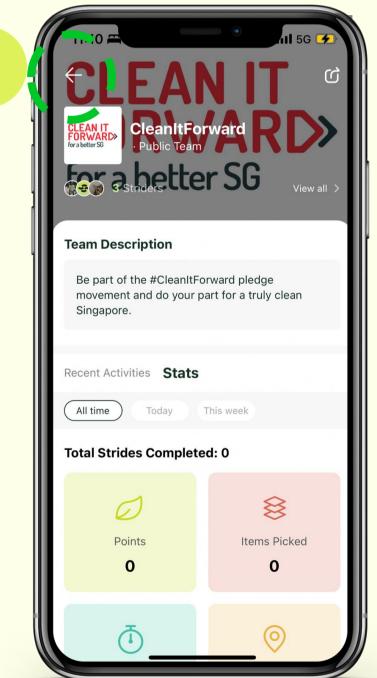
Note:
Heads up to
'Add Stride to
Team' once
you are done
with the
Stride

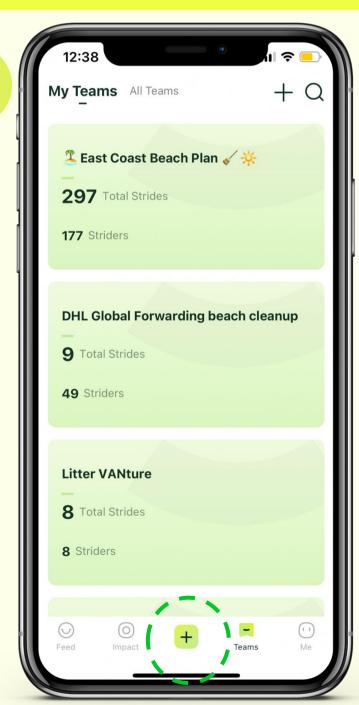


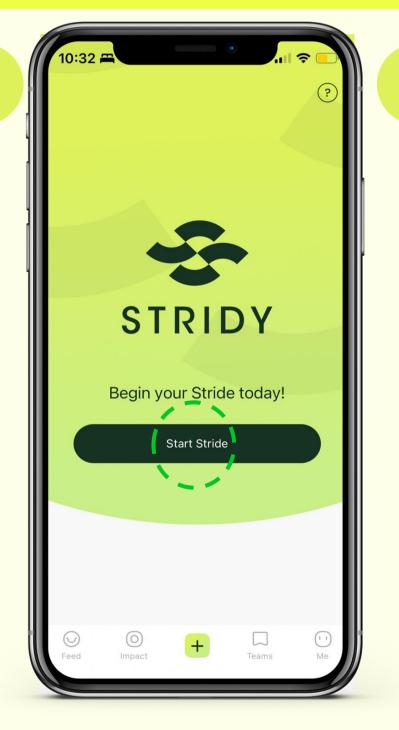
### **Step 3: Start Stride**

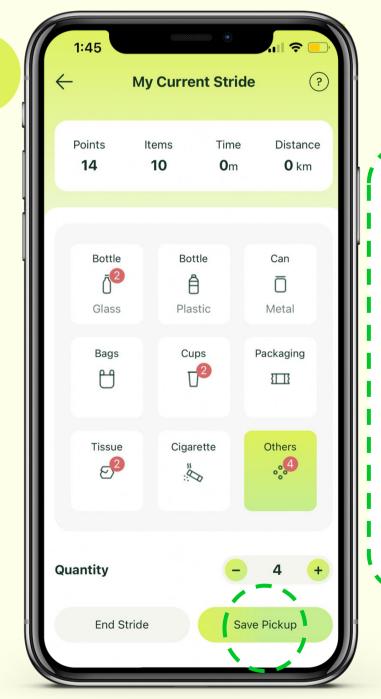
- 1. Tap back until you see the '+' at the bottom
- 2. Tap the '+' sign at the bottom
- 3. Tap 'Start Stride'!
- 4. During the stride, log all items you see as much as possible. Tap 'Save Pickup' occasionally through your stride so your data is saved!

3









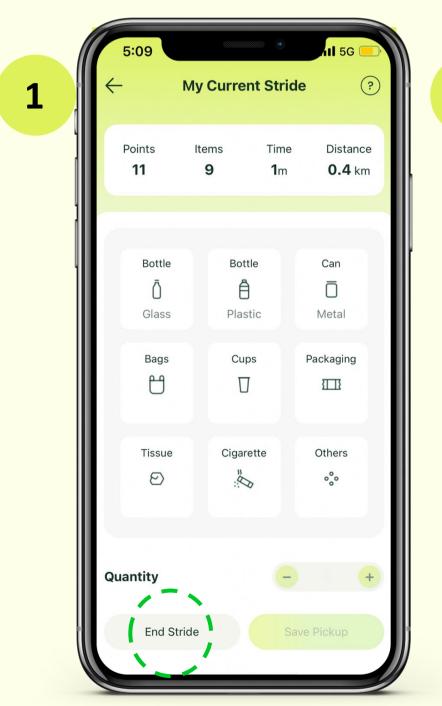
Tip: We recommend having 4 pickers tagged to 1 person holding the bag while logging data on the Stridy app

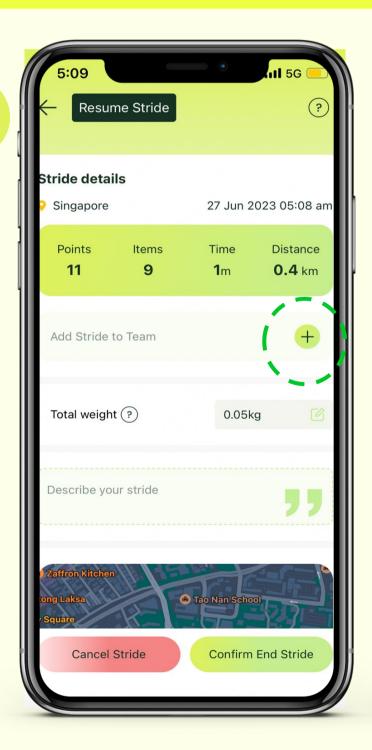


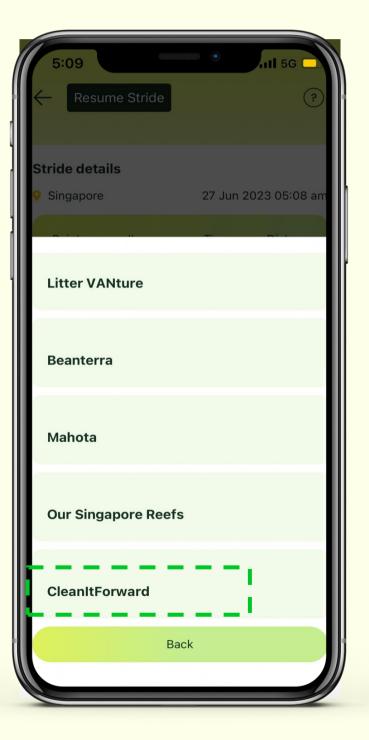
## Step 4: End Stride

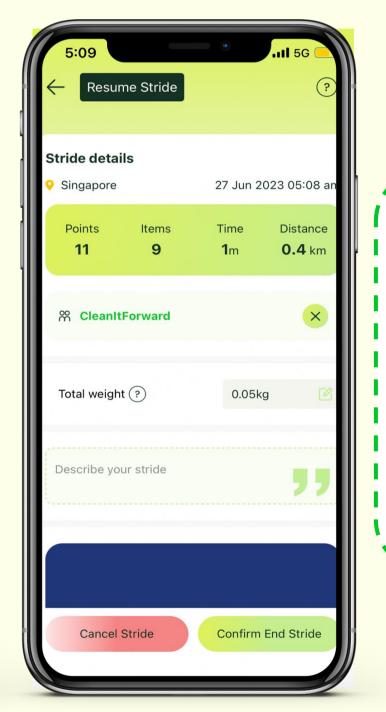
- 1. Tap 'End Stride'
- 2. Tap 'Add Stride to Team' and select your team, eg 'CleanItForward'

2







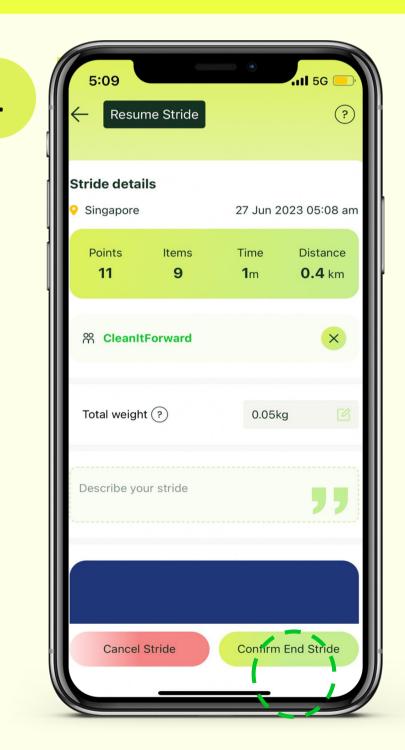


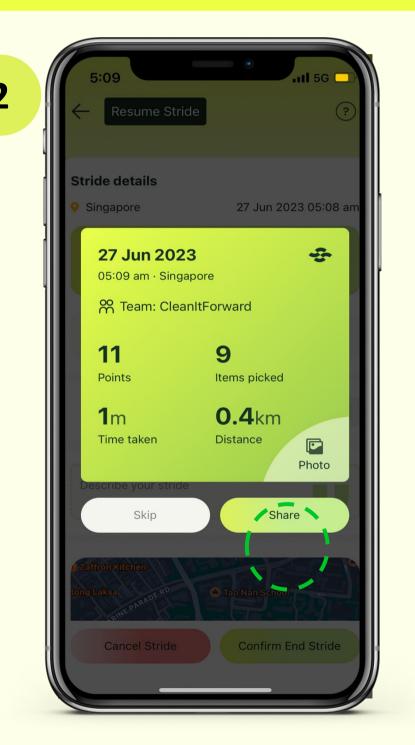
Note: If you forget to do this, please let us know your profile name and date and time of your stride so we can add it from the backend



### Step 5: Share and tell the world!

- 1. Tap 'Confirm End Stride' and you are done!
- 2. Take a photo (if you wish) and 'Share' your efforts with your friends! Tag us on Instagram @stridyapp to share your efforts with us!







## **Community Impact Dashboard**

Visualise your impact as a community

Type your team name 'Keep Clean SG'

Q Search a Team.

10 Amanda Chan 3F

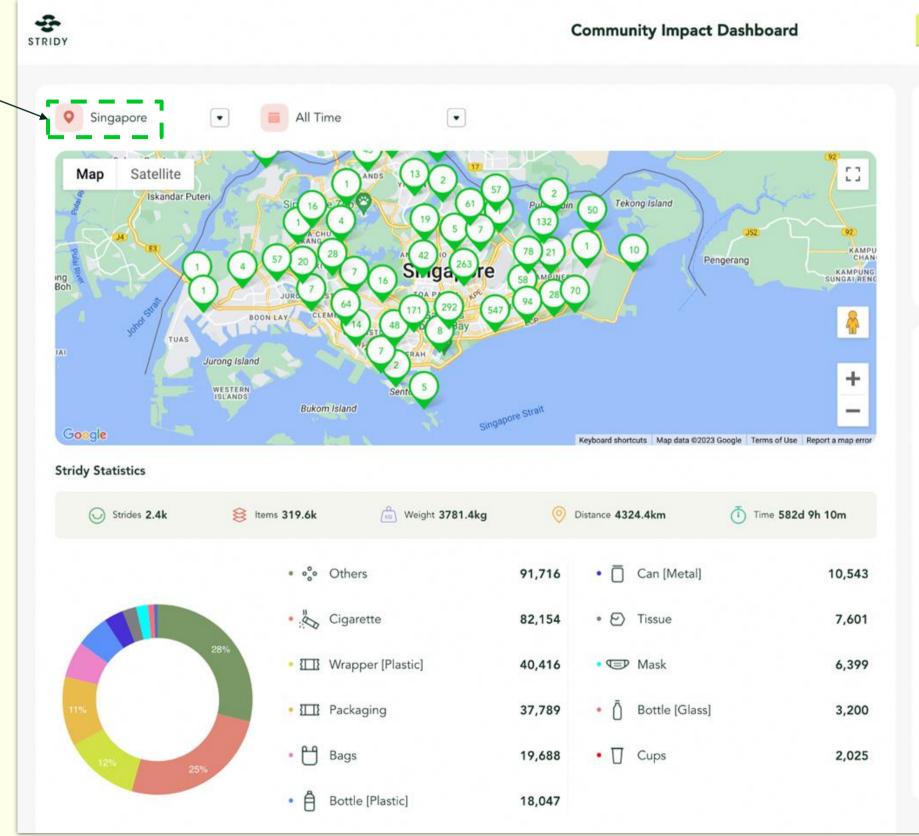
3.3k

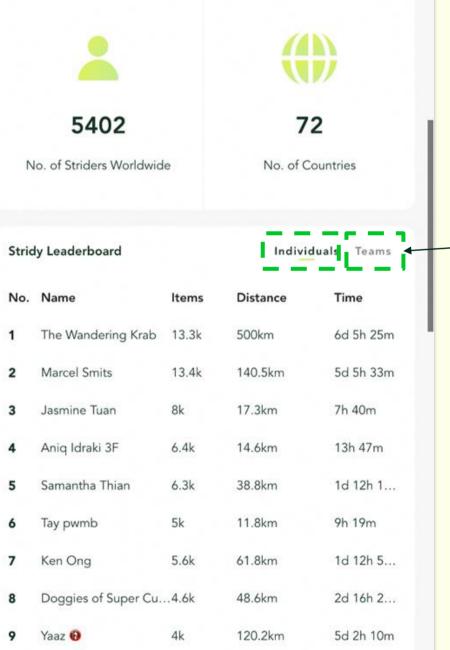
11.4km

11h 25m

See more at data.stridy.com (best viewed on web)

Select 'Singapore'
Country





Select Individuals or Group/Team

See leaderboard for Individuals or Group/Team



